**Name of Reviewer: Charles Richardson**

**Title of Proposal: Team Llama Project Proposal Draft**

**Proposal Format**

* Are all the required parts included? Please check if present in document.
  + **Letter of Transmittal**
  + **Title Page**
  + **Executive Summary**
  + **Table of Contents/List of Figures**
  + **Problem Statement**
  + **Background Research** 
    - Introduction
    - Methods
    - Results
    - Discussion
  + **Technical Plan**
  + **Budget and Schedule**
  + **Evaluation Plan**
  + **References**
  + **Appendix**
* Is there a short title + page number in header? Yes No
* Is document single spaced w/12 pt. serif font? Yes No

* Are there in-text citations and references? Yes No

**Proposal Content**

**Great! Very Good! Adequate Needs Work Not Applicable**

1 2 3 4 N/A

**Executive Summary**

* Does the executive summary provide an overview of entire project in order that it appears in the proposal? 1 2 3 4

**Background Report** – how well do each of the sections fulfill their purpose?

* Introduction – problem/motivation 1 2 3 4
* Methods – brief statement of how project was conducted 1 2 3 4
* Results – Outcomes of each step 1 2 3 4
* Discussion 1 2 3 4
* Are vague or impressionistic praise words used? (“exciting” “infinite” etc.)? Yes / No
* Is the second person, “you”, used anywhere in the paper? Yes / No

**Revisions needed?**Click or tap here to enter text.

**Technical Plan**

* Materials/Equipment sufficient? 1 2 3 4
* Personnel sufficient? 1 2 3 4
* Details of process clear? 1 2 3 4
* Is there a statement presenting logic of proposed steps? 1 2 3 4
* Is chronology of plan clear? 1 2 3 4
* Are steps in parallel format? 1 2 3 4

**Revisions needed?** Confusing Sentence:”The design of the receive recommended exercises feature will largely depend on the two previously mentioned research aspects, where we will have to keep the user’s needs in mind”

**Budget and Schedule**

* Materials/Equipment accounted for? 1 2 3 4
* Personnel reasonable? 1 2 3 4
* Start Up and Maintenance? 1 2 3 4

**Revisions needed?**Click or tap here to enter text.

**Evaluation Plan**

* Plan feasible given project? 1 2 3 4
* Details for change based on feedback provided? 1 2 3 4
* Details of process clear? 1 2 3 4

Recognition – use this space to acknowledge the strengths of this proposal.

There is much great opportunity presented in the research part of this proposal. Seeing that people want recommended exercises and video demonstration represent a gap in the market. ‘Strava’ is an app that does fitness tracking, and they do it well. Fortunately, they do not handle every aspect of it, like your team captured. These gaps are where your team can make up.

Recommendations – use this space to point out challenges in this proposal and possible solutions

Any project pertaining to application development should probably have a developer team that stays with the application for as long as it is being developed. Rotating software engineers in and out of the project presents a big learning curve

Look into Strava, see what you can do with and around their application. There are chrome extensions of Strava including ‘Elevate’ which make strava a better application. Potentially, you can do this instead of creating a whole new application.